Last modified: [3/24/22]

Thank you for using Beach Runners!

At Beach Runners LLC (Beach Runners", "Company", "our", or "we"), We respect your privacy and are committed to protecting it through our compliance with this privacy policy. This policy is designed to and describes:

- The types of personal information we may collect from you or that you may provide when you download, access, or use the Beach Runners mobile application (the "Mobile App"); and
- Our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect in this Mobile App, on our website and in email, text, and other electronic communications sent through or in connection with this Mobile App and website.

This policy DOES NOT apply to information that:

- We collect offline or on any other Company apps or websites, including websites you may access through this App.
- You provide to or is collected by any third party (see Third-Party Information Collection).

Our websites and apps, and these other third parties may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with, or use this Mobile App. By downloading, registering with, or using this Mobile App, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Mobile App after we revise this policy means you accept those changes, so please check the policy periodically for updates.

Children Under the Age of 16

The App is not intended for children under 16 years of age, and we do not knowingly collect personal information from children under 16. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us at [info@beachrunners.com or www.beachrunners.com].

California residents under 16 years of age may have additional rights regarding the collection and sale of their personal information. If you are a California resident, please see Your California Privacy Rights for more information.

Information We Collect and How We Collect It

We collect information from and about users of our Mobile App:

- Directly from you when you provide it to us; and
- Automatically when you use the Mobile App.

Information You Provide to Us

When you download, register with, or use this Mobile App, we may ask that you provide personal information, such as your name, mailing address, email address, telephone number, and any other personally identifying information.

This information includes:

- Information that you provide by providing your information into the Mobile App. This includes information provided at the time of registering to use the Mobile App and when requesting our service. We may also ask you for information when you report a problem with the Mobile App.
- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through the App and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the App.
- Your search queries on the Mobile App.

You may also provide information for publication or display ("<u>Posted</u>") on public areas of the app or websites you access through the App (collectively, "<u>User Contributions</u>"). Your User Contributions are Posted and transmitted to others at your own risk. Additionally, we cannot control the actions of third parties with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Automatic Information Collection and Tracking

When you download, access, and use the Mobile App, it may use technology to automatically collect:

- Usage Details. When you access and use the Mobile App, we may automatically collect certain details of your access to and use of the Mobile App, including traffic data, location data, logs, and other communication data and the resources that you access and use on or through the Mobile App.
- **Device Information.** We may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information, and the device's telephone number.
- Stored Information and Files. The Mobile App also may access metadata and other information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts, and address book information.

• Location Information. This App collects real-time information about the location of your device. When you request our service through the Mobile App, we will determine your location in order to provide our services.

If you do not want us to collect this information do not download the App or delete it from your device.

Information Collection and Tracking Technologies

The technologies we use for automatic information collection may include:

- **Cookies (or mobile cookies).** A cookie is a small file placed on your smartphone. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your smartphone. However, if you select this setting, you may be unable to access certain parts of our Mobile App and/or receive our services.
- Web Beacons. Pages of the Mobile App and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related app statistics (for example, recording the popularity of certain app content and verifying system and server integrity).

Third-Party Information Collection

When you use the Mobile App or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Advertisers, ad networks and ad servers.
- Analytics companies.
- Your mobile device manufacturer.
- Your mobile service provider.
- <u>Do Not Track Signals.</u> The Mobile App is not configured to read or respond to "do not track" signals or other mechanisms. Other parties may collect personally identifiable information about your activities over time and across different web sites when a user uses the Mobile App.

How We Use Your Information

We use information that we collect about you or that you provide to us to:

• Provide the Mobile App and its contents, and any other information, products or services that you request from us;

- Fulfill our obligations to you as a user and customer;
- Locate you when you request through the Mobile App the use of our services;
- Provide you with notices about your account and to improve customer service (your information helps us to more effectively respond to your customer service requests and support needs);
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- Notify you when Mobile App updates are available, and of changes to any products or services we offer or provide though the Mobile App;
- Allow you to participate in interactive features on the Mobile App and to personalize your experience (your information helps us to better respond to your individual needs, which helps us improve the Mobile App);
- Enable communications to you regarding our services such as email and text;
- Work with marketing partners to provide you with products or services that may be of interest to you;
- Fulfill any other purpose for which you provide it and in any other war we may describe when you provide the information; and
- Fulfill any other purpose with your consent.

Disclosure of Your Information

We may disclose information we collect about you or that you provide us directly, as described in this policy:

- To our subsidiaries and affiliates;
- To contractors, service providers, and other third parties we use to support our business;
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Beach Runner LLC's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by Beach Runner LLC about our Mobile App users is among the assets transferred;
- To fulfill the purpose for which you provide it. For example, if you give us a phone number through the Mobile App, so we can call you to perform our services;
- For any other purpose disclosed by us when you provide the information; and
- With your consent.

We may also disclosure your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request;
- To enforce our rights arising from any contracts entered into between you and us, including the Mobile App End User Licensing Agreement ("EULA"), terms of sale [LINK TO APP'S TERMS OF SALE OF GOODS AND SERVICES], and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Beach Runner LLC, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Accessing and Correcting Your Personal Information

You can review and change your personal information by logging into the Mobile App and visiting your account profile page.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Mobile App, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our Mobile App. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Changes to Our Privacy Policy

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on this page with a notice that the privacy policy has been updated and notify you an in-App alert the first time you use the App after we make the change.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you and for periodically visiting this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

[info@beachrunners.com]

To register a complaint or concern, please [please email wesley@beachrunners.com].